

PROGRAMME

WEDNESDAY 9 SEPTEMBER 2020

9.00	25 min	Welcome & State of the union <p>NHC representatives will welcome you with an overview of hotel performance in the Nordics over the last few months. Afterwards, Anita Mendiratta will then address the hospitality and tourism challenges in a (post)-corona world in an engaging and exhilarating 360° presentation.</p> <p>Speakers: <i>Christian Kielgast, Partner, Nordic Hotel Consulting</i> <i>Anita Mendiratta, Founder & President, ANITA MENDIRATTA & Associates</i> <i>Demian Hodari, Associate Professor, École hôtelière de Lausanne</i></p>
9.30	40 min	View from the top <p>How are the top executives of major international operators and a dominant Nordic operator handling the current situation? And how are future strategies developed? The CEO of Nordic Choice, President EMEA of Marriott and President for EMEA at Wyndham share their views.</p> <p>Speakers: <i>Satya Anand, President, EMEA, Marriott International</i> <i>Dimitris Manikis, President, EMEA, Wyndham Hotels & Resorts</i> <i>Torgeir Silseth, CEO, Nordic Choice Hotels</i></p> <p>Moderator: <i>Demian Hodari, Associate Professor, École hôtelière de Lausanne</i></p>
10.10	20 min	Break
10.30	30 min	Hotel development in a (post)-corona world <p>How are operators looking at new developments and managing the existing portfolio? What are the plans for the Nordics?</p> <p>Speakers: <i>Luis Arsuaga, SVP of Global Development, NH Hotel Group</i> <i>Camil Yazbeck, SVP, Head of Development - Europe, Accor</i> <i>Elie Younes, Executive Vice President & CDO, Radisson Hotel Group</i></p> <p>Moderator: <i>Christian Kielgast, Partner, Nordic Hotel Consulting</i></p>

PROGRAMME

11.05	30 min	Jump-starting demand When will the main demand drivers be back in full gear? What hotel investors and operators should expect. Speakers: <i>Tiffany Misrahi, Vice-President of Policy, WTTC</i> Moderator: <i>Anita Mendiratta, Founder & President, ANITA MENDIRATTA & Associates</i>
11.40	30 min	Technology: Driving change Technological advancements are driving changes within the hospitality industry in a constantly increasing pace. In this panel we will take a dive into alternative ways of using IT. What happens when you rethink your entire hospitality company, built it from scratch dedicated to the best IT solutions? Bitcoin might have little to do with hotels, but when the block-chain technology is used to bypass the booking middlemen, the interest should be awakened. Speakers: <i>Pedro Anderson, Founder & COO, Winding Tree</i> <i>Niko Karstikko, Co-Founder & CEO, BobW</i> Moderator: <i>Heleri Rande, Partner, THINK Hospitality</i>
12.10	50 min	Lunch Break
13.00	30 min	Hotel financing - 2020 and beyond How are banks viewing hotel lending in the current environment and how is the existing portfolio handled? What will future hotel lending look like. Listen to the views of the major Nordic and international bank. Speakers: <i>Trine Sundt, SVP, DNB</i> <i>Michelle Weiss, Head of Hotel Properties, Aareal Bank</i> Moderator: <i>Emil Lindvang Bentsen, Partner, Nordic Hotel Consulting</i>

PROGRAMME

13.35	30 min	<p>Hotel investment in a (post)-corona world</p> <p>How are investors viewing the future potential of hotel real estate investment? Has the underwriting fundamentally changed? And how attractive are the Nordics in a European and global perspective?</p> <p>Speakers: <i>Marianne Hoffman, Investment & AM Director, Commercial Head of Deals & Incubation Department, NREP</i> <i>Dominic Seyrling, Director of Investments, Archer Hotel Capital</i></p> <p>Moderator: <i>Demian Hodari, Associate Professor, École hôtelière de Lausanne</i></p>
14.10	20 min	<p>Break</p>
14.30	30 min	<p>Chasing the dream: The continued journey of creating a unique global hospitality platform</p> <p>How is the strategy around the growth of the Hoxton brand re-thought in the wake of the changed world? Is it an opportunity to accelerate growth and broaden the Ennismore platform? Does the brand, product and experience have to be tweaked? A hard-talk Q&A with founder and CEO, Sharan Pasricha.</p> <p>Speaker: <i>Sharan Pasricha, Founder & CEO, Ennismore</i></p> <p>Moderator: <i>Demian Hodari, Associate Professor, École hôtelière de Lausanne</i></p>
15.05	30 min	<p>Hotel contracts: Re-setting the relationship</p> <p>How has Covid-19 impacted the relationship between owner and operator? How is the immediate impact dealt with and will we see any long-term permanent changes in how the risk and upside are balanced?</p> <p>Speakers: <i>Peter Ebertz, Managing Partner & Head of Hotels, Art-Invest Real Estate</i> <i>Claus-Dieter Jandel, Executive Vice President & CDO, Deutsche Hospitality</i> <i>Peter Tengström, Partner & Managing Director, Midstar</i></p> <p>Moderator: <i>Christian Kielgast, Partner, Nordic Hotel Consulting</i></p>
15.40	15 min	<p>Break</p>

PROGRAMME

15:55	30 min	Alternative accommodation Will the Covid-19 pandemic lead to a wave of conversions to extended stay, student housing and hybrids? How resilient are these concepts to the current situation and will it accelerate their growth? Speakers: <i>Christian Gaiser, Co-Founder & CEO, COSI Hospitality Group</i> <i>Denis Montrelay, CIO, The Student Hotel</i> Moderator: <i>Anita Mendiratta, Founder & President, ANITA MENDIRATTA & Associates</i>
16:30	30 min	The future of hospitality What will the future for hospitality and serviced and experience-based real estate look like? Will the "hospitalityfication" of real estate trend continue. A one-on-one session with Josh Wyatt. Speaker: <i>Josh Wyatt, CEO, NeueHouse</i> Moderator: <i>Heleri Rande, Partner, THINK Hospitality</i>
17:00	10 min	Closing Remarks
