

PROGRAMME**MONDAY 31st October – PRE-CONFERENCE DAY**

13.30 – 18.00

Hotel tour

13.30-14.20 NH Collection – Meeting point – Past the reception by the registration desk to come get your nametag and announce yourself.

Address: Strandgade 7, 1401 København

Transport

14.45-15.35 Scandic Spectrum.

Address: Kalvebod Brygge 10, 1560 København

Transport

16.00-16.50 Villa Copenhagen.

Address: Copenhagen Central Post Building, Tietgensgade 35-39, 1704 København

Transport

17.15 -18.00 25h Indre By.

Address: Pilestræde 65, 1112 København

18.00 – 20.00

NHC Conference - Networking reception

Cocktails and networking.

Venue: 25h Indre By

Address: Pilestræde 65, 1112 København

PROGRAMME**TUESDAY 1st NOVEMBER – CONFERENCE DAY**

8.15 – 9.00 **NHC Conference Registration & Coffee**
NH Collection Copenhagen
Address: Strandgade 7, 1401 Copenhagen

9.00 – 9.15 **Welcome to NHC Conference 2022**

9.15 – 10.15 **Setting the stage**

How does the future look for hospitality ? how has the industry come out of a global pandemic and heading into geo-political crisis and economic uncertainty ?

Macro-economic overview followed by a round-table discussion

Speakers:

Mia Amalie Holstein, VP SMVdanmark

Catrine Birkevold Liem, Senior Sustainability Advisor, DNB Corporate Banking

Martin Pauli, Associate Director Arup

Michael Levie

Moderator:

Katia Østergaard Neumann

10:15 – 10.45 **Battle of the giants**

How are the Nordic and international giants facing the trends and challenges ? What is the outlook for growth in the coming years ?

Speakers:

Torgeir Silseth, CEO, Nordic Choice Hotels

Ramón Aragonés, CEO NH Hotel Group

Moderator:

Katia Østergaard Neumann



NHC

Conference

PROGRAMME

10.45 – 11.15 **Coffee & networking**

11.15 – 12.00 **The rise of the leisure market**

Covid-19 created a boom in leisure travel and guests looking for unique hotel experiences. Will the Nordics in the future pivot more towards leisure, resorts, and boutique hotels and what can the Nordics learn from international markets and trends ?

Speakers:

Nick Adam, Managing Director Business Development Europe & MEAP, Standard International

Ari Vuorentausta, CEO Lapland Hotels & Chairman of Executive Board, Lapland Hotels & Safatis

Keith Evans, CEO Lifestyle Hospitality Capital (LHC) Group

Moderator:

Patrizia Zueck

12.00 – 12.30 **Hot Chair – Building a lifestyle hospitality company with Ennismore**

With the merger between Accor's lifestyle division and Ennismore – the leading global lifestyle hospitality platform was created. What is the founder, and now co-CEO's view of the future of lifestyle hotels and plans for Ennismore ?

Sharan Pasricha, Founder & Co-CEO Ennismore

Moderator:

Heleri Rande

12.30 – 13.45 **Standing Lunch & Networking**

PROGRAMME

13.45 – 14.30 Investor hard-talk

What are the hotel investment opportunities in the Nordics? Where are yields moving and what are the most interesting segments and deal structures?

Speakers:

Timothy Abram, SVP Starwood Capital Group

Ascan Kókai, Principal, Head of Hotels, ECE Real Estate Partners

Andreas Löcher, Head of Investment Management Hospitality, Union Investment Real Estate GmbH

Michelle Weiss, Head of Hotel Properties, Special Property Finance, Aeral Bank

Moderator:

Christian Kielgast

14.30 - 15.00 Extended stay – The hybrid of the future

Extended stay fared well during Covid-19 compared to other segments. Will this trend continue and what is the recipe for creating successful extended stay projects and investments?

Speakers:

Erik Jacobs, Partner, VERTIQ Capital Advisors

Alexander Goad, CEO, CityID Group

Mattias Stengl, CEO, Strawberry Living

Moderator:

Heleri Rande

PROGRAMME

15.00 – 15.25 **Coffee & Networking**

15.25 – 16.10 **Development hard-talk**

Where are the development opportunities in the Nordics for international operators and brands ?

Speakers:

Laia Lahoz, Chief Development Officer, NH Hotels

Marie-Noële Schwartzmann, Chief Development Officer, Deutsche Hospitality

Timothy Walton, Regional VP Development, Marriott

Max Luscher, CEO Northern Europe, B&B Hotels

Moderator:

Emil Bodi-Bentsen

16.10 – 16.25 **Closing remarks**

16.25 – 18.00 **Networking, wine & snacks**

At NH Collection Copenhagen